



Creek Systems specializes in providing professional services and solutions to the nations most prestigious Fortune 1000 companies across a broad spectrum of industries. Headquartered in Orange County, California, Creek Systems supports their clients nationwide through a network of offices in major metropolitan areas. Today, Creek Systems continues to be a driving force helping large to small business take action on their resource needs and remains the trusted leader in the human capital acquisition and retention sector enabling revitalization and growth for US and International Business.

We locate the [talented people](#) our clients require, and implement novel approaches to resolve business issues for their [large and small enterprises](#). We offer a broad array of solutions to ensure our clients are able to add efficiency, information integration, on-demand metrics visibility and cost containment.

Our professional services represents expertise in consulting, technology and outsourcing to assist our clients perform at the highest levels to provide sustainable value for their small business to large enterprise. Our service offering and technology capabilities in [workforce acquisition](#), [business consulting](#), [executive search](#), and [vendor management](#) help move clients forward assisting in rejuvenating business, mitigate risk, ensure compliance and generate revenue.

Creek Systems continually seeks out new talent for rich and diverse opportunities and align individual strengths with the right [career](#) helping them realize their professional and personal ambitions. We offer a high-energy, [diverse](#) work environment, robust benefits and competitive compensation. We believe the strength of our company depends on the quality of its workforce who share a commitment for quality service and forward thinking to achieve their potential.



**PRIZM™  
VMS  
SOLUTION**

To attain recruiting efficiency for large and small enterprises alike, Creek's green Prizm™ Vendor Management System provides on demand data for managing the entire talent acquisition process, from requisition to onboarding. Utilizing Creek's Managed Service Provider (MSP) Services eliminates the time consuming tasks of tracking metrics, managing multiple vendors and achieving a ROI on contingent workforce recruiting costs.



**WORKFORCE  
ACQUISITION**

As a leader in talent acquisition, Creek provides staffing placement and recruitment services in Information Technology, Engineering, Accounting, Finance, Procurement, Legal and Human Resources. Our workforce Acquisition division provides placement of temporary, contract and permanent full time employees.



**CONSULTING  
SERVICES**

We offer professional expertise in Strategic Planning, Organizational Development, Technology Integration, Business Consulting, HR Analysis & Risk Mitigation and Mergers, acquisitions & Divestitures. Creek's expert consultants thoroughly analyze organization's specific problem areas, suggest resolutions and guide in-house teams through the project inception, elaboration and transition of implementation and more.



**EXECUTIVE  
SEARCH**

We supply organizations with custom-tailored executive placement solutions to source and engage Chief Executives, Board Members, Executive Managers and General Managers, as well as Information Technology, Financial and Human Resource Officers. Creek's executive search team understands how critical these positions are – leadership is the single most important contributing factor to an organization's success. In today's volatile and highly regulated markets, maintaining strong governance is no longer an option. Sourcing, recruiting, and engaging strategic leaders is challenging and requires expertise to ensure a cultural fit.



**RPO  
SERVICES**

Creek's Recruitment Process Outsourcing Solution can supplement inhouse recruiting teams or manage an organization's entire recruitment process. Our RPO team is the optimum choice for companies that require assistance in filling the recruitment gaps during peak business cycles or during difficult recruiting circumstances. Our RPO services support businesses by simplifying the process of employee management and reducing the burden of internal resources.

For more information, please visit [www.creeksystems.com](http://www.creeksystems.com)

## Press Release

**Creek Systems on Orange County Business Journal's Top 20 List** - Creek Systems is recognized once again as a leader in Orange County posting several years of continuous substantial growth. The Orange County Business Journal has listed Creek Systems as one of the top twenty employment agencies out of the hundreds of privately held companies in the region.

---

**Santa Ana, CA (June 30, 2012)** – Creek Systems has again earned recognition as one of the top 20 employment agencies in their locale by [Orange County Business Journal](#). Reporting a 35% increase in revenue for the twelve month period from June 30, 2010 to June 30, 2011, Creek takes its place amongst the leading employment firms in their California demographic.

The OCBJ list ranks employment agencies within their local market by revenue growth from June 2010 through the 12 months ending June 2011. The list generated carries the top 20 companies in the employment agency category, highlighting both revenue increases and number of workers placed in positions. The OCBJ list represents the best of American entrepreneurship, setting the standard for independent achievement as an employment agency in the Orange County area.

Kevin Daly, Creek's chief executive, responded to the announcement by stating, "Our future as one of leading employment agencies in Orange County's marketplace is substantiated by gaining a place on the OCBJ's top 20 list. Our ability to sustain continual growth and continue to place workers in vital positions with major corporations while circumventing a significantly stagnant economy is the key to our success. Over the past two years we have proven we possess the strategic capability to overcome barriers and circumvent economic trends to consistently increase our revenues. Creek Systems consistently provides HR, recruiting and VMS solutions that enables our clients to reduce costs while sourcing and retaining talent necessary to drive their businesses. It's our client-first mentality and "Talent Driving Technology" approach that contributes to our success".

Earlier this year, Creek Systems was recognized by the International Business Awards as a distinguished honoree and also made the top 20% of [Inc. Magazine's list](#) of the fastest growing companies in the USA. The California-based firm achieved a rank in the top one thousand companies with a three year sales growth of 367%, again defying the stagnant state of the US economy. Creek once again solidifies its standing as a leader in Orange County, the US business community and the global marketplace.

Creek Systems is one of the country's fastest-growing start-ups that is consistently identifying and filling the bulk of new job openings in Orange County, and throughout the United States. The company continually couples unparalleled customer service with technologically advanced solutions for their clients, enabling their growth and continued success as a leader in the business community.

About Orange County Business Journal - Each week, the Orange County Business Journal delivers the most comprehensive package of news and information on Orange County's companies, industries and businesspeople. Learn more about Orange County Business Journal at <http://www.ocbj.com/>.

**About Creek Systems** - Creek Systems (<http://www.creeksystems.com>) specializes in providing professional services and solutions to the nation's most prestigious Fortune 1000 companies across a broad spectrum of industries. Headquartered in Orange County, California, Creek Systems support their clients nationwide through a network of offices in major metropolitan areas. Today, Creek Systems continues to be a driving force helping Enterprise clients take action on their resource needs and remains the trusted leader in the human capital acquisition and retention sector. For more information, please visit [www.creeksystems.com](http://www.creeksystems.com)

## Press Release

**Creek Systems Expands Defying Sluggish Economy** - Posting three consecutive years of substantial growth, [Creek Systems](#) is expanding their operations in defiance of the sluggish economy. A recognized leader in the American marketplace listed in the top 20% of [Inc. Magazine's list](#) of the fastest growing companies in the US, Creek Systems has just secured a new, larger facility.

---

**Orange County, CA, (October 18, 2011)** - Creek Systems announced today that it has secured a new facility, moving from Aliso Viejo, the new company headquarters in Irvine, California. In three short years, Creek Systems has posted sales growth of over 350% in defiance of the stagnant US economy and is one of the USA's fastest growing private companies according to Inc. Magazine. This month, Creek Systems will be recognized as a distinguished honoree by the International Business Awards at ceremonies in Abu Dhabi.

The successful expansion of their satisfied client list, have contributed to the company's continued growth. Kevin Daly, the CEO at Creek who has championed the company's growth and success states, "We set an aggressive goal for our company and we're on target to meet it. We know we want to continue as a leader in the US market, assisting employers with Information Technology recruiting solutions that efficiently help them attain required results while reducing operating costs. To that end, over the past three years, we've continually revamped our business model and introduced new technologies and concepts to the market. So far, it's proving to be a successful strategy, as we've seen exponential growth in a relatively short period of time."

Creek Systems continues to grow its client base while cautiously expanding operations and their concepts to meet the needs of today's American business consumer. Focusing beyond costs to key factors such as efficiency, quality placements and technology, Creek has created a new value paradigm that includes excelling in the area of superior client services and support.

Daly added, "Potential client companies are as unique and individualized as their owners. Creek Systems is adept at developing custom-tailored solutions for every customer. Talent Driving Technology® is more than just a tag line, it's the way we approach our business and the marketplace."

Winning the constant struggle in a recessionary marketplace with consistent exponential growth by exceeding client expectations is a key factor in Creek Systems' success. By delivering promised results, the company has positioned itself for continued, sustainable growth in the future. Industry analysts are paying close attention, waiting to see what new technologies, services and delivery systems Creek brings to the market in 2012.

---

**About Creek Systems** - Creek Systems (<http://www.creeksystems.com>) specializes in providing professional services and solutions to the nation's most prestigious Fortune 1000 companies across a broad spectrum of industries. Headquartered in Orange County, California, Creek Systems support their clients nationwide through a network of offices in major metropolitan areas. Today, Creek Systems continues to be a driving force helping Enterprise clients take action on their resource needs and remains the trusted leader in the human capital acquisition and retention sector. For more information, please visit [www.creeksystems.com](http://www.creeksystems.com)

## Press Release

**Creek Systems Makes Fastest Growing Company List by OCBJ** - After several years of continued substantial growth, Creek Systems is recognized once again as a leader in the marketplace. The Orange County Business Journal has listed Creek Systems as one of the fastest growing private companies in the region.

---

Santa Ana, CA (October 3, 2011) – Creek Systems earned a place as one of the Fastest Growing Private Companies by [Orange County Business Journal](#) with a solid growth of revenue from the period of June 30, 2009 – June 30, 2011.

The OCBJ list ranks companies in their demographic by revenue growth from June 2009 through the 24 months ending June 2011. This is the fifth year the list has been compiled and this year's Fastest Growing Companies List carries 100 companies. The OCBJ list represents the best of American entrepreneurship, setting the standard for independent achievement in Orange County.

Kevin Daly, Creek's chief executive, responded to the announcement by stating, "We are excited about our company and its future as a leader in Orange County's marketplace. Our ability to sustain continual growth in a significantly stagnant economy over the past two years has proven we possess the strategic capability to overcome barriers and circumvent economic trends to consistently increase our revenues. Creek Systems provides our client base with recruiting, HR and VMS solutions that enables them to reduce costs while sourcing and retaining talent necessary to drive their businesses. It's our "Talent Driving Technology" approach and our client-first mentality that promotes our success".

Earlier this year, Creek Systems made the top 20% of [Inc. Magazine's list](#) of the fastest growing companies in the USA and was recognized by the International Business Awards as a distinguished honoree. With a three year sales growth of 367%, the California-based firm achieved a rank in the top one thousand companies, again defying the stagnant state of the US economy. Creek once again solidifies its standing as a leader in the US business community.

Creek Systems is one of the nation's fast-growing start-ups that help create the bulk of new jobs in Orange County and throughout the United States. The company continually brings technologically advanced solutions coupled with unparalleled customer service to their clients, enabling their consistent success and growth as a leader in the business community.

About Orange County Business Journal - Each week, the Orange County Business Journal delivers the most comprehensive package of news and information on Orange County's companies, industries and businesspeople. Learn more about Orange County Business Journal at <http://www.ocbj.com/>.

**About Creek Systems** - Creek Systems (<http://www.creeksystems.com>) specializes in providing professional services and solutions to the nation's most prestigious Fortune 1000 companies across a broad spectrum of industries. Headquartered in Orange County, California, Creek Systems support their clients nationwide through a network of offices in major metropolitan areas. Today, Creek Systems continues to be a driving force helping Enterprise clients take action on their resource needs and remains the trusted leader in the human capital acquisition and retention sector. For more information, please visit [www.creeksystems.com](http://www.creeksystems.com)

## Press Release

**Creek Systems Ranks in Top 1000 on the 2011 Inc. 500 | 5000** - After three years of substantial growth, Creek Systems is recognized once again as a leader in the American marketplace. With several American Business Awards previously captured by this contender, Creek Systems lands in the top 20% of [Inc. Magazine's list](#) of the fastest growing companies in the USA.

---

New York, New York (August 23, 2011) - In an announcement today, Inc. Magazine released its exclusive 2011 list of America's fastest growing private companies, landing Creek Systems in the top twenty (20%) percent. With a three year sales growth of 367%, the California-based firm achieved a rank in the top one thousand companies, defying the stagnant state of the US economy.

In an economic environment that has been extremely sluggish for several years, the median growth rate of 2011 Inc. 500 | 5000 companies remains at an impressive 94 percent. The companies on this year's list report having created 350,000 jobs in the past three years, and aggregate revenue among the honorees reached \$366 billion, up 14 percent from last year. To qualify for consideration and possible inclusion in the 2011 Inc. 500 | 5000, companies must have been founded and generating revenue by March 31, 2007 and be US-based privately held for profit enterprises. Qualifying entrant companies are then ranked according to the percentage of revenue growth when comparing 2007 to 2010.

The top 5000 list represents the best of American entrepreneurship, setting the standard for independent achievement in the US market. The year's honorees, plus alumni previously recognized, are invited to attend the 2011 Inc. 500 | 5000 Conference & Awards Ceremony on September 22-24, 2011, at the Gaylord National Resort and Convention Center in National Harbor, Maryland.

Kevin Daly, CEO of Creek Systems, responded to the announcement by stating, "We are excited about our company and its future as a leader in the American markets. Our ability to sustain continual growth in a significantly stagnant economy for the past three years has proven we possess the strategic capability to circumvent and overcome barriers to consistently increase revenues. Creek Systems provides our client base with recruiting and HR solutions that enables them to reduce costs while sourcing and retaining talent necessary to drive their businesses. It's our Talent Driving Technology® approach that promotes our success".

In actual standings, [Creek Systems ranked #81](#) out of all qualified Information Technology companies in the United States plus [captured the 61st slot for the fastest growing organizations in Los Angeles](#).

Earlier this year, Creek Systems was recognized by the International Business Awards as a distinguished honoree, for which the award ceremonies will take place in Abu Dhabi in early October. With the addition of making the top 1000 on the 2011 Inc. 500 | 5000, Creek Systems once again solidifies its standing as a leader in the US business community. As the [844th place holder out of the five thousand American companies](#) that made Inc. Magazine's 2011 list, Creek Systems is one of the nation's fast-growing start-ups that help create the bulk of new jobs in the United States.



**About Creek Systems** - Creek Systems (<http://www.creeksystems.com>) specializes in providing professional services and solutions to the nation's most prestigious Fortune 1000 companies across a broad spectrum of industries. Headquartered in Orange County, California, Creek Systems support their clients nationwide through a network of offices in major metropolitan areas. Today, Creek Systems continues to be a driving force helping Enterprise clients take action on their resource needs and remains the trusted leader in the human capital acquisition and retention sector. For more information, please visit [www.creeksystems.com](http://www.creeksystems.com)

## Press Release

**Creek Systems Honored by International Business Awards** - Thousands of companies around the globe compete in a myriad of categories for recognition by the IBA, International Business Awards. Creek Systems, a previous American Business Award Stevie Winner, has now also been recognized in the global marketplace as a leader.

---

**Abu Dhabi - (July 27, 2011)** - Today, Creek Systems received notification from the Stevie Awards announcing their selection as a Distinguished Honoree in the Best Overall Web Design category. Unlike the American Business Awards, where multiple levels of winners are chosen, the International Business Awards names only one winner and one honoree per category.

After months of preliminary judging of companies around the globe, followed by two weeks of final judging, the final results of the 2011 IBA Awards are announced. Anyone with internet access may view the [2011 Stevie Awards Winners Circle](#), where you will find the posted judging results:

Best Overall Web Design

STEVIE AWARD WINNER: Abu Dhabi Airports Company, Abu Dhabi, UAE: Abu Dhabi Airports Company  
DISTINGUISHED HONOREE: [Creek Systems Inc., Aliso Viejo, CA USA](#)

The Stevie Awards were created to honor and generate public recognition of the achievements and positive contributions of organizations and working people worldwide. The International Business Awards are the only global, all-encompassing business awards program honoring great performances in business. Nicknamed the Stevie® for the Greek word "crowned," the awards will be presented to honorees at a gala event on Tuesday, 11 October in the Emirates Palace Hotel in Abu Dhabi, United Arab Emirates. Recipients of International Stevie Award trophies were selected from thousands of nominations received from organizations in more than 40 nations.

It is indeed an incredible honor to achieve this prestigious Business Awards within the international business community. Although Creek Systems was a previous winner of a Stevie for the American Business Awards [2010 Best Corporate Identity/Branding Design](#) winner, this is their initial entry on the international platform. The second place finish is laudable when consideration is given to the thousands of entry nominations competing for recognition as the best in their respective fields. The category winner, Abu Dhabi Airports Company, is located in the city where the 2011 International Business Awards Banquet will be held.

Creek Systems' CEO, Kevin Daly, offered the commentary, "Achieving this level of recognition within the global business community is exciting. The effort of our amazing team of professionals has made results like this possible. Our dedication to excellence in everything we do is enhanced when recognized on the international platform and solidifies our resolve to continue to advance our presence as a leader in the global marketplace."

The number of nominations to The International Business Awards grew in excess of eighty percent (80%) when compared to the previous year. This illustrates the increasing importance of recognition by the IBA for

members of the worldwide business community. It will be interesting to follow Creek Systems as the company continues to expand their visibility in the global marketplace.

---

**About Creek Systems** - Creek Systems (<http://www.creeksystems.com>) specializes in providing professional services and solutions to the nation's most prestigious Fortune 1000 companies across a broad spectrum of industries. Headquartered in Orange County, California, Creek Systems support their clients nationwide through a network of offices in major metropolitan areas. Today, Creek Systems continues to be a driving force helping Enterprise clients take action on their resource needs and remains the trusted leader in the human capital acquisition and retention sector. For more information, please visit [www.creeksystems.com](http://www.creeksystems.com)

## Press Release

**Creek Systems Wins Orange County Top Workplace 2010** - *Creek Systems is honored once again as a top employer in Orange County, California. Annual survey results completed anonymously by Creek Systems staff members places the company in the top ten employers.*

---

**Orange County, California – (December 9, 2010)** - Today, the Orange County Register released the annual survey results for top employers in their demographic. Coming as no surprise to the employees of Creek Systems, the company has once again placed in the top ten. Creek Systems is one of the many dynamic business entities who have helped make Orange County, California, one of the eight top economies in the world. A myriad of Fortune 500 companies have their headquarters located in this area, creating a vibrant, competitive climate for the acquisition of skilled talent plus continual growth.

The anonymous survey utilizes a scoring structure which assesses six key workplace strengths that include leadership and direction, execution, conditions, managers, careers, as well as pay compensation and benefits. The Orange County Register reviews submissions by employees of each firm and ranks them based on the results obtained. In actuality, this survey is a report card of the employer's success in attracting and retaining talent. With a heavy focus on the direction and leadership of the organization, the survey asks employees pointed questions about the managers and executives who drive the company's focus and the guidance they provide to subordinate staff.

Creek Systems is a leader in the business community providing human capital acquisition and retention solutions enabling revitalization and growth for their clients. Creek Systems Prizm® Vendor Management System allows them to offer a comprehensive array of services coupled with the ability to track recruiting metrics on demand. In addition, they consistently locate, recruit and employ the talented people their client companies require and implement novel approaches to resolve business issues for both large and small enterprises. In addition, Creek Systems values their employees and the feeling is mutual, as evidenced by the employees' survey responses such as:

- "I have the freedom to manage my own workload, but at the same time have great input on the tasks that need to be done."
- "I'm paid well. I have no fear of losing my job. I have constant accomplishments & recognition."
- "The respect you are given as a professional and as a person. This company treats their employees better than any company I have ever worked at."
- "I get occasional calls from the CEO. He is genuinely interested in what I'm doing. He solves some of my problems."

When asked, Creek Systems CEO, Kevin M. Daly expounded, "Our employees are integral to our success. Their professionalism and unique talents enable Creek Systems to continually provide our clients with the technological and business solutions they need for sustainable growth. We maintain open lines of communication and work as a team where every member respects one another."

Achieving top honors is nothing new for Creek Systems. Earlier this year, the company won the National Stevie Award from the American Business Awards Association for Best Corporate Identity and Branding Design and runner up for Best Business Services. Creek Systems employees seem to agree their employer is an outstanding firm, deserving recognition as one of the best places to work in Orange County. With a long list of satisfied clients plus loyal, dedicated employees, it is expected Creek Systems will continue to grow and prosper, offering more employment opportunities to talented experts in multiple industries.

Resource: The Orange County Register is a leading news and information company that publishes a newspaper, magazines and offers web-based products including a news site and RSS feed.

---

**About Creek Systems** - Creek Systems (<http://www.creeksystems.com>) specializes in providing professional services and solutions to the nation's most prestigious Fortune 1000 companies across a broad spectrum of industries. Headquartered in Orange County, California, Creek Systems support their clients nationwide through a network of offices in major metropolitan areas. Today, Creek Systems continues to be a driving force helping Enterprise clients take action on their resource needs and remains the trusted leader in the human capital acquisition and retention sector. For more information, please visit [www.creeksystems.com](http://www.creeksystems.com)

## Press Release

**Creek Systems Nominated to Win Orange County Top Workplace 2010** - In December 2010 Orange County Register will recognize Orange County Top Workplaces. The very best organizations will be evaluated purely on the responses to an employee survey. Creek Systems, a leader in Workforce Acquisition and Talent Management, has been named a nominee to Win Orange County Top Workplace 2010.

---

**Aliso Viejo, Orange County, CA (July 15, 2010)** - Creek Systems was notified today of the nomination for "Orange County Top Workplace 2010" by WorkplaceDynamics. In December 2010 Orange County Register will recognize Orange County Top Workplaces. The very best organizations will be evaluated purely on the responses to an employee survey. Top Workplaces leads the way in measuring the health of US companies based upon employee opinions. Over 1,000 designated Top Workplaces nationally are now better positioned to attract and retain industry leading talent.

On June 21st of this year, Creek Systems was honored with a 2010 Stevie® Award for Best Corporate Identity and Branding Design from the esteemed American Business Awards in New York. Creek Systems was also a finalist to receive a Stevie® Award for Best Business Services. Some notable winners of 2010 Stevie® Awards include: "It is a huge honor to receive such definitive recognition in this category". "To be successful in corporate branding, you must understand the needs and wants of your customers and prospects...strong branding is invaluable as the battle for customers intensifies day by day". Kevin M. Daly, President and CEO of Creek Systems.

- Executive of the Year: Lawrence J. Ellison, founder and CEO of Oracle
- Best Overall Company of the Year: Apple Inc.
- Business Turnaround of the Year: Ford Motor Company
- Best Home Page: CNN.com
- New Product or Service of the Year: Chase Card Services, J.P. Morgan Chase
- Best Corporate Identity and Branding Design: Creek Systems, Inc.
- Customer Service Team of the Year: Cigna
- Communications or PR Campaign of the Year: Hilton Hotels

**About Creek Systems** - Creek Systems (<http://www.creeksystems.com>) specializes in providing professional services and solutions to the nation's most prestigious Fortune 1000 companies across a broad spectrum of industries. Headquartered in Orange County, California, Creek Systems support their clients nationwide through a network of offices in major metropolitan areas. Today, Creek Systems continues to be a driving force helping Enterprise clients take action on their resource needs and remains the trusted leader in the human capital acquisition and retention sector. For more information, please visit [www.creeksystems.com](http://www.creeksystems.com)

## Press Release

**Creek Systems Wins Stevie Award in 8th Annual American Business Awards** - *The American Business Awards are the nation's premier business awards program. The Stevie Awards were created to honor and generate public recognition of the achievements and positive contributions of organizations and business people worldwide.*

---

**Orange County, California (June 22nd, 2010)** - Creek Systems Winner of 2010 Stevie Award. The awards were presented during ceremonies at the Marriott Marquis Hotel in New York City on June 21st. The ceremonies were hosted by Cheryl Casone of Fox Business Network and broadcast nationwide on radio by the Business Talk Radio Network.

Creek Systems was awarded the 2010 Stevie Winner for Best Corporate Identity and Branding Design, beating out the identification protection company, LifeLock. Creek Systems was also nominated as a Stevie finalist for Best Business Services competing with Accenture and Lionbridge Technologies. More than 2,700 organizations of all sizes and in virtually every industry were evaluated for consideration in more than 40 categories.

"It is a huge honor to receive such definitive recognition in this category". "To be successful in corporate branding, you must understand the needs and wants of your customers and prospects...strong branding is invaluable as the battle for customers intensifies day by day". Kevin M. Daly, President and CEO of Creek Systems.

As the Oscar's are to Hollywood, the Stevie's are to American Company's. The Stevie Awards were created to honor and generate public recognition of the efforts, accomplishments, and positive contributions of companies and business people worldwide. Stevie is taken from the name Stephen, which is derived from the Greek for "crowned." R.S. Owens, the same company that makes the Oscar, Emmy, and Clio Awards, designed the Stevie trophy as a 16 inch tall, hand-cast 24-karat gold statuette. [http://www.stevieawards.com/pubs/awards/70\\_187\\_883.cfm](http://www.stevieawards.com/pubs/awards/70_187_883.cfm)

More than 200 executives across the country participated in the judging process to determine the Finalists and Stevie Award winners. The American Business Awards are governed by a Board of Distinguished Judges & Advisors that are leading figures in American business. Details about The American Business Awards and the lists of honorees in all categories are available at [www.stevieawards.com/aba](http://www.stevieawards.com/aba)

---

**About Creek Systems** - Creek Systems (<http://www.creeksystems.com>) specializes in providing professional services and solutions to the nation's most prestigious Fortune 1000 companies across a broad spectrum of industries. Headquartered in Orange County, California, Creek Systems support their clients nationwide through a network of offices in major metropolitan areas. Today, Creek Systems continues to be a driving force helping Enterprise clients take action on their resource needs and remains the trusted leader in the human capital acquisition and retention sector. For more information, please visit [www.creeksystems.com](http://www.creeksystems.com)

## Press Release

**Creek Systems Named as Finalist for Stevie Award** - Crowned with a pyramid based on Maslow's theory of hierarchy, the Stevie is a coveted statue from the American Business Awards representing the best organizations operating in America today. Creek Systems, a leader in Business Consulting Services, [Workforce Acquisition and Talent Management](#), has been named a finalist for the 2010 Stevie Awards.

---

**Aliso Viejo, Orange County, CA (May 13, 2010)** - Aliso Viejo, Orange County, CA (May 13, 2010) – Creek Systems was notified today of placement as a finalist in two [Stevie Award categories](#), Best Corporate Identity/Branding Design and Website Business Services. Close to 3,000 entries in forty different categories were received for consideration this year by American Business Awards. Every year, the best in American business are invited to submit entries, so only a few will be honored as winners. Creek Systems, a global leader in [Business Consulting Services](#), [Workforce Acquisition](#), [Talent Management](#), and [HR Outsourcing](#) has been recognized for their superior technology and interactive website. The 2010 winners of this coveted honor will be announced at the American Business Awards Banquet and Ceremonies held in New York at the Marriot Marquis on June 21.

Kevin Daly, CEO and founder of Creek Systems, expressed his elation at receiving notification of his company's selection as a finalist. Said Daly, "It is an honor to receive such definitive recognition. We continually strive to achieve excellence, in our business and for our clients. Being named a finalist from amongst the thousands of entries is exemplary. We look forward to the announcement of the category winners in June".

With the successful release of their proprietary Vendor Management System, branded as [Prizm™](#), earlier this year and the soon to be announced availability of their new SaaS Talent Acquisition and Management Platform, Creek Systems continues to be a leader in the human capital acquisition and retention sector. Founded in 2003 by Daly, the company's growth has been steady, even during highly volatile economic periods due to their ability to consistently meet and exceed client expectations.

---

**About Creek Systems** - Creek Systems (<http://www.creeksystems.com>) specializes in providing professional services and solutions to the nation's most prestigious Fortune 1000 companies across a broad spectrum of industries. Headquartered in Orange County, California, Creek Systems support their clients nationwide through a network of offices in major metropolitan areas. Today, Creek Systems continues to be a driving force helping Enterprise clients take action on their resource needs and remains the trusted leader in the human capital acquisition and retention sector. For more information, please visit [www.creeksystems.com](http://www.creeksystems.com)



**Press Release**

**Creek Systems Grants Prizm™ VMS License to Music Mastermind** - Creek Systems announces it has granted a license to Music Mastermind for use of their VMS application under an agreement executed by both firms. Creek Systems Prizm™ VMS is an MSP solution that will streamline recruiting processes and contain recruiting costs for MMM.

---

**Aliso Viejo, California (March 18, 2010)** - In a release to the press this afternoon, Kevin Daly, CEO of Creek Systems made a public announcement that a license for Creek Systems Prizm™ VMS had been awarded to Music Mastermind. Music Mastermind is a highly successful company producing innovative software for creating and sharing music. Daly intimates that his company's Prizm™ VMS is an MSP solution that assists clients in streamlining their recruitment efforts, while containing recruiting costs, consolidating data and providing recruitment metrics on-demand. The Prizm™ Vendor Management System technology allows for seamless integration of the many components and modules that add efficiency to recruitment processes and maintains timely communications between hiring managers, recruiters, staffing vendors and candidates.

When asked, Andrew Bazylevsky, COO at Music Mastermind, commented that his firm intends to implement Creek Systems MSP solution immediately. Bazylevsky further stated, "Creek Systems' Prizm™ VMS is a robust application utilizing the latest technology that will help us (MMM) expedite our recruiting processes, lowering time-to-fill cycles, help us curb recruiting expenditures and allow on-demand access to recruitment metrics. As a new tool for our company, Prizm™ VMS will be valuable for attaining the talent needed to support our continued growth and innovation. Creek Systems MSP solution is beneficial for the growth our company and the future of our business."

Mr. Daly added that regardless of the size of an organization, Creek Systems Prizm™ VMS will improve the process of recruitment efforts, resulting in increased recruiting efficiency. Companies like Music Mastermind will be able to limit recruiting expenditures, consolidate vendor invoicing and retrieve recruiting data on demand. The final result is achievement in streamlining the recruiting process and increasing recruitment performance efforts.

---

**About Creek Systems** - Creek Systems (<http://www.creeksystems.com>) specializes in providing professional services and solutions to the nation's most prestigious Fortune 1000 companies across a broad spectrum of industries. Headquartered in Orange County, California, Creek Systems support their clients nationwide through a network of offices in major metropolitan areas. Today, Creek Systems continues to be a driving force helping Enterprise clients take action on their resource needs and remains the trusted leader in the human capital acquisition and retention sector. For more information, please visit [www.creeksystems.com](http://www.creeksystems.com)

## Creek Systems' New Prizm™ VMS Tool Streamlines Recruitment and On-boarding for Clients

---

**Aliso Viejo, CA (February 3, 2010)** – Creek Systems is thrilled to launch their new, proprietary VMS solution, Prizm™. The new technology, which is unlike any VMS tool previously available, offers clients recruiting metrics and recruitment information sharing on demand. Hiring managers are able to open position requisitions and utilize built-in capabilities to grant access to preferred staffing providers seamlessly, expediting their talent recruitment efforts. Offering an environmentally green, paperless solution for efficient recruiting, vendor tracking and on-boarding, Creek's Prizm™ VMS features include:

- Consolidation of vendor invoicing
- Vendor billing rate standardization and management
- Reduction of time-to-fill cycles
- Immediate availability of vendor performance metrics
- Cost control and elimination of maverick spending by hiring managers
- Streamlining requisition, approval and placement workflow
- Optimizing of your vendor supply base
- Reduction in paper usage - an environmentally friendly, green solution

In addition, for ecology-conscious organizations, Creek's Prizm™ is an optimum paperless solution to the compliance-driven documents that can bog down HR recruiting efforts. Clients have the capability of printing and maintaining hard-copy documents, should they choose to do so, or may utilize the internal electronic archival and time stamp features inherent in the software application, or both.

Regardless of the size of your organization, whether you are a small enterprise or a major corporation, utilizing Creek's Prizm™ VMS will improve your recruiting efficiency. Your company's ability to contain recruiting costs, consolidate and standardize vendor contracts and retrieve recruiting metrics on demand will improve recruiting performance.

---

**About Creek Systems** - Creek Systems (<http://www.creeksystems.com>) specializes in providing professional services and solutions to the nation's most prestigious Fortune 1000 companies across a broad spectrum of industries. Headquartered in Orange County, California, Creek Systems support their clients nationwide through a network of offices in major metropolitan areas. Today, Creek Systems continues to be a driving force helping Enterprise clients take action on their resource needs and remains the trusted leader in the human capital acquisition and retention sector. For more information, please visit [www.creeksystems.com](http://www.creeksystems.com)

**Press Release**

**Creeks Systems Acquires Assets from Vitalent** - Creek Systems announces the acquisition of Vitalent's **VMS** application under an asset purchase agreement entered into today by both firms. With the intention of branding the application as **Prizm™ VMS**, Kevin Daly, CEO at Creek, intimates acquiring this **MSP** solution will broaden the services Creek Systems offers to clients.

---

**Aliso Viejo, CA (January 30, 2010)** – Late today, Kevin Daly, Chief Executive at Creek Systems announced publicly that a purchase agreement had been executed to acquire the assets from Vitalent. The major component of the sale transfers the rights, licenses, copyright and patent of Vitalent's Vendor Management System Application to Creek Systems. The VMS technology allows for seamless integration of a myriad of components and modules that add efficiency to recruitment processes while containing recruiting costs.

Mr. Daly additionally commented that his firm intends to brand the MSP solution as Creek Systems' Prizm™ VMS, offering the high-tech robust application to their clients within the next few weeks. Daly states, "Our clients will reap many advantages with this (Prizm™ VMS). It will help expedite their recruiting processes, provide recruitment metrics on demand, a reduction of time-to-fill cycles and help limit expenditures. As a new product in our services inventory, this MSP solution is beneficial for our company and our client's businesses."

It was further noted by Daly that regardless of an organization's size, from small businesses to large corporations, utilizing Creek Systems Prizm™ VMS will improve recruitment process efficiency. Companies will be able to contain recruitment costs, standardize and consolidate vendor billing and retrieve recruitment metrics on demand. The end result is an improvement in recruiting process performance.

---

**About Creek Systems** - Creek Systems (<http://www.creeksystems.com>) specializes in providing professional services and solutions to the nation's most prestigious Fortune 1000 companies across a broad spectrum of industries. Headquartered in Orange County, California, Creek Systems support their clients nationwide through a network of offices in major metropolitan areas. Today, Creek Systems continues to be a driving force helping Enterprise clients take action on their resource needs and remains the trusted leader in the human capital acquisition and retention sector. For more information, please visit [www.creeksystems.com](http://www.creeksystems.com)

**Press Release**

**VMS Tool Supplements RPO Services** - Recruitment Process Outsourcing (RPO) services are enhanced when the provider also has access to a superlative Vendor Management System (VMS) tool. Recently, Vitalent, a leader as a VMS provider, awarded a license to Creek Systems for utilization of their VMS tool as a component of the RPO services they offer their clients.

---

**Aliso Viejo, California (October 05, 2009)** - In a brilliant move to expand the services they offer their clients, Creek Systems announced that they had engaged in negotiations with Vitalent to attain licensure for the Vitalent VMS tool. Vitalent granted the license, and now Creek Systems is able to provide complete Vendor Management System services to their clients. As one of the top RPO firms in the nation, the addition of VMS to Creek Systems menu of services enables current and future clients to consolidate all aspects of recruitment process outsourcing, including various placement agencies, with a single provider.

CEO of Creek Systems, Kevin M. Daly states, "It was a logical move to be able to offer clients VMS services under our RPO umbrella. Our clients now benefit from the ability to track, organize and manage all aspects of the recruiting process via one source. Efficiency and the ability to visualize recruiting metrics on demand consistently results in an expedient filling of open positions and can reduce the costs of attracting and retaining talent. Vitalent's VMS tool is not only one of the best available, but they provide a level of expertise and support for their systems which is unsurpassed. We are extremely pleased to be partnering with them."

Daly went on further to expound the positive aspects of engaging a RPO service stating that HR departments often get "bogged down" with tracking the status of open positions placed with a myriad of recruiting agencies. Utilizing a Recruitment Process Outsourcing service that also has a Vendor Management System available can alleviate the burdens placed on HR, enabling the HR staff to focus on more strategic initiatives.

When HR departments are able to focus on compensation structures, employee benefits and HR risk mitigation instead of tracking recruitment sources, companies benefit. Labor and its associated costs (benefits, worker's compensation, employer payroll taxes, etc.) are a major expense on any company's balance sheet. When HR staff is unburdened of menial recruiting tasks, they are able to concentrate on business strategy and solutions that can help revitalize any organization.

The addition of VMS services greatly complements Creek System's offerings to clients, both smaller entities and large corporations. In a slowly recovering economy, utilization of an RPO service provider may be a solution to assist many companies in rejuvenating their cash flow..

---

**About Creek Systems** - Creek Systems (<http://www.creeksystems.com>) specializes in providing professional services and solutions to the nation's most prestigious Fortune 1000 companies across a broad spectrum of industries. Headquartered in Orange County, California, Creek Systems support their clients nationwide through a network of offices in major metropolitan areas. Today, Creek Systems continues to be a driving force helping Enterprise clients take action on their resource needs and remains the trusted leader in the human capital acquisition and retention sector. For more information, please visit [www.creeksystems.com](http://www.creeksystems.com)

---

## Press Release

**Creek Systems Expanding To Include RPO, Executive Search & Consulting Services** - *The corporate world has changed how it looks at outsourcing cost centers in an effort to streamline administrative loads and meet increasing government compliance requirements since the mid 1990's. Recruitment technologies have matured from simple computer software applications or traditional recruitment services to cradle to grave employee talent searches, recruitment services, compliance reporting and retention strategies being provided by third party providers. Creek Systems, a respected IT consulting and staffing solution provider, is expanding services offered to include recruitment process outsourcing, executive search and enterprise consulting services for businesses.*

---

**Aliso Viejo, CA, USA (September 28, 2009)** – Creek Systems has announced the launch of three new services they will offer to businesses looking to reduce the human resource costs associated with workforce acquisition. In a statement from Creek Systems CEO, Kevin M. Daly, "The current economic state requires new, innovative solutions to gaining and retaining talent. Staffing solutions that include fully-optimized technologies combined with recruiting expertise provide a viable alternative for cost effective talent acquisitions".

Originally listed as a Computer Software company founded in 2003 Creek Systems has continuously expanded the services it provides to many of the Fortune 1000 Companies to become a primary IT consulting and staffing services provider, allowing their clients to eliminate the need for maintaining on site IT departments. Now Creek Systems is redefining itself again as a comprehensive workforce acquisition and professional services firm. The current economic environment has forced enterprises to examine every aspect of their business operations for areas that can be run more efficiently. Two of the largest cost centers for many businesses are the IT and Human Resource Departments. Third party vendor solutions for outsourcing IT operations have become common over the past decade as security and confidentiality fears have proven unfounded.

Recruitment process outsourcing (RPO) is fundamentally different from traditional recruitment services in that there is a complete transfer of the responsibility and ownership of search solutions, recruitment strategies, and all aspects of the hiring process to the third party vendor. The companies become integrated human resource partners for a fraction of the cost of retaining the office processes in-house. Due to the recruitment technologies and vendor solutions Creek Systems employs they can offer their services for a fraction of the cost of traditional recruitment services while offering an expansive comprehensive and ongoing human resources office solution.

---

**About Creek Systems** - Creek Systems (<http://www.creeksystems.com>) specializes in providing professional services and solutions to the nation's most prestigious Fortune 1000 companies across a broad spectrum of industries. Headquartered in Orange County, California, Creek Systems support their clients nationwide through a network of offices in major metropolitan areas. Today, Creek Systems continues to be a driving force helping Enterprise clients take action on their resource needs and remains the trusted leader in the human capital acquisition and retention sector. For more information, please visit [www.creeksystems.com](http://www.creeksystems.com)

**Press Release**

**Creek Announces Winner of 2009 Partner Recognition Award** - Annually, Creek Systems recognizes a corporate entity for their outstanding achievement as a business partner. The companies that vie for this honor encompass leadership in promoting the partner relationship by utilizing the broad spectrum of services that Creek Systems offers. While engaged in contractual relationships that are mutually beneficial, the winner must also possess a proven track record in delivering results and accomplishing goals. This year, Creek Systems proudly announces Computer Sciences Corporation as deserving of this level of recognition.

---

This year our annual Partner Recognition Award goes to Computer Sciences Corporation (CSC). We wish to express our sincere appreciation for the contribution CSC has made to further the growth and success of Creek Systems at Raytheon Missile Systems and Raytheon Space and Airborne. We are honored to have CSC as our Department of Defense (Dod) partner and look forward to all opportunities to partner with CSC in the future. - Kevin M. Daly, President of Creek Systems.

CSC's mission is to provide customers in industry and government with solutions crafted to meet their strategic goals and enable them to profit from the advanced use of technology. With nearly 50 years of experience, CSC has guided their clients through the maze of constant business and technology change, while maintaining a focus on delivering innovative, practical results. - Janna Thayer, CSC Director, Application Solutions for Raytheon.

**About Computer Science Corporation (CSC)** - CSC is a global leader in providing technology-enabled solutions and services through three primary lines of business. These include Business Solutions and Services, the Managed Services Sector and the North American Public Sector. CSC's advanced capabilities include systems design and integration, information technology and business process outsourcing, applications software development, Web and application hosting, mission support and management consulting. Headquartered in Falls Church, Va., CSC has approximately 92,000 employees and reported revenue of \$16.2 billion for the 12 months ended July 3, 2009. For more information, visit the company's Web site at [www.csc.com](http://www.csc.com)

---

**About Creek Systems** - Creek Systems (<http://www.creeksystems.com>) specializes in providing professional services and solutions to the nation's most prestigious Fortune 1000 companies across a broad spectrum of industries. Headquartered in Orange County, California, Creek Systems support their clients nationwide through a network of offices in major metropolitan areas. Today, Creek Systems continues to be a driving force helping Enterprise clients take action on their resource needs and remains the trusted leader in the human capital acquisition and retention sector. For more information, please visit [www.creeksystems.com](http://www.creeksystems.com)