



Creek Systems specializes in providing professional services and solutions to the nations most prestigious Fortune 1000 companies across a broad spectrum of industries. Headquartered in Orange County, California, Creek Systems supports their clients nationwide through a network of offices in major metropolitan areas. Today, Creek Systems continues to be a driving force helping large to small business take action on their resource needs and remains the trusted leader in the human capital acquisition and retention sector enabling revitalization and growth for US and International Business.

We locate the [talented people](#) our clients require, and implement novel approaches to resolve business issues for their [large and small enterprises](#). We offer a broad array of solutions to ensure our clients are able to add efficiency, information integration, on-demand metrics visibility and cost containment.

Our professional services represents expertise in consulting, technology and outsourcing to assist our clients perform at the highest levels to provide sustainable value for their small business to large enterprise. Our service offering and technology capabilities in [workforce acquisition](#), [business consulting](#), [executive search](#), and [vendor management](#) help move clients forward assisting in rejuvenating business, mitigate risk, ensure compliance and generate revenue

Creek Systems continually seeks out new talent for rich and diverse opportunities and align individual strengths with the right [career](#) helping them realize their professional and personal ambitions. We offer a high-energy, [diverse](#) work environment, robust benefits and competitive compensation. We believe the strength of our company depends on the quality of its workforce who share a commitment for quality service and forward thinking to achieve their potential.



**PRIZM™  
VMS  
SOLUTION**

To attain recruiting efficiency for large and small enterprises alike, Creek's green Prizm™ Vendor Management System provides on demand data for managing the entire talent acquisition process, from requisition to on-boarding. Utilizing Creek's Manages Service Provider (MSP) Services eliminates the time consuming tasks of tracking metrics, managing multiple vendors and achieving a ROI on contingent workforce recruiting costs.



**WORKFORCE  
ACQUISITION**

As a leader in talent acquisition, Creek provides staffing placement and recruitment services in Information Technology, Engineering, Accounting, Finance, Procurement, Legal and Human Resources. Our workforce Acquisition division provides placement of temporary, contract and permanent full time employees.



**CONSULTING  
SERVICES**

We offer professional expertise in Strategic Planning, Organizational Development, Technology Integration, Business Consulting, HR Analysis & Risk Mitigation and Mergers, Acquisitions & Divestitures. Creek's expert consultants thoroughly analyze organization's specific problem areas, suggest resolutions and guide in-house teams through the project inception, elaboration and transition of implementation and more.



**EXECUTIVE  
SEARCH**

We supply organizations with custom-tailored executive placement solutions to source and engage Chief Executives, Board Members, Executive Managers and General Managers, as well as Information Technology, Financial and Human Resource Officers. Creek's executive search team understands how critical these positions are – leadership is the single most important contributing factor to an organization's success. In today's volatile and highly regulated markets, maintaining strong governance is no longer an option. Sourcing, recruiting, and engaging strategic leaders is challenging and requires expertise to ensure a cultural fit.



**RPO  
SERVICES**

Creek's Recruitment Process Outsourcing Solution can supplement in-house recruiting teams or manage an organization's entire recruitment process. Our RPO team is the optimum choice for companies that require assistance in filling the recruitment gaps during peak business cycles or during difficult recruiting circumstances. Our RPO services support businesses by simplifying the process of employee management and reducing the burden of internal resources.

For more information, please visit [www.creeksystems.com](http://www.creeksystems.com)

## Press Release

**Creek Systems Wins Stevie Award in 8th Annual American Business Awards** - *The American Business Awards are the nation's premier business awards program. The Stevie Awards were created to honor and generate public recognition of the achievements and positive contributions of organizations and business people worldwide.*

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**Orange County, California June 22nd, 2010** - Creek Systems Winner of 2010 Stevie Award. The awards were presented during ceremonies at the Marriott Marquis Hotel in New York City on June 21st. The ceremonies were hosted by Cheryl Casone of Fox Business Network and broadcast nationwide on radio by the Business Talk Radio Network.

Creek Systems was awarded the 2010 Stevie Winner for Best Corporate Identity and Branding Design, beating out the identification protection company, LifeLock. Creek Systems was also nominated as a Stevie finalist for Best Business Services competing with Accenture and Lionbridge Technologies. More than 2,700 organizations of all sizes and in virtually every industry were evaluated for consideration in more than 40 categories.

"It is a huge honor to receive such definitive recognition in this category". "To be successful in corporate branding, you must understand the needs and wants of your customers and prospects...strong branding is invaluable as the battle for customers intensifies day by day". Kevin M. Daly, President and CEO of Creek Systems.

As the Oscar's are to Hollywood, the Stevie's are to American Company's. The Stevie Awards were created to honor and generate public recognition of the efforts, accomplishments, and positive contributions of companies and business people worldwide. Stevie is taken from the name Stephen, which is derived from the Greek for "crowned." R.S. Owens, the same company that makes the Oscar, Emmy, and Clio Awards, designed the Stevie trophy as a 16 inch tall, hand-cast 24-karat gold statuette. [http://www.stevieawards.com/pubs/awards/70\\_187\\_883.cfm](http://www.stevieawards.com/pubs/awards/70_187_883.cfm)

More than 200 executives across the country participated in the judging process to determine the Finalists and Stevie Award winners. The American Business Awards are governed by a Board of Distinguished Judges & Advisors that are leading figures in American business. Details about The American Business Awards and the lists of honorees in all categories are available at [www.stevieawards.com/aba](http://www.stevieawards.com/aba)

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## Press Release

**Creek Systems Named as Finalist for Stevie Award** - Crowned with a pyramid based on Maslow's theory of hierarchy, the Stevie is a coveted statue from the American Business Awards representing the best organizations operating in America today. Creek Systems, a leader in Business Consulting Services, [Workforce Acquisition and Talent Management](#), has been named a finalist for the 2010 Stevie Awards.

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**Aliso Viejo, Orange County, CA (May 13, 2010)** - Aliso Viejo, Orange County, CA (May 13, 2010) – Creek Systems was notified today of placement as a finalist in two [Stevie Award categories](#), Best Corporate Identity/Branding Design and Website Business Services. Close to 3,000 entries in forty different categories were received for consideration this year by American Business Awards. Every year, the best in American business are invited to submit entries, so only a few will be honored as winners. Creek Systems, a global leader in [Business Consulting Services](#), [Workforce Acquisition](#), [Talent Management](#), and [HR Outsourcing](#) has been recognized for their superior technology and interactive website. The 2010 winners of this coveted honor will be announced at the American Business Awards Banquet and Ceremonies held in New York at the Marriot Marquis on June 21.

Kevin Daly, CEO and founder of Creek Systems, expressed his elation at receiving notification of his company's selection as a finalist. Said Daly, "It is an honor to receive such definitive recognition. We continually strive to achieve excellence, in our business and for our clients. Being named a finalist from amongst the thousands of entries is exemplary. We look forward to the announcement of the category winners in June".

With the successful release of their proprietary Vendor Management System, branded as [Prizm™](#), earlier this year and the soon to be announced availability of their new SaaS Talent Acquisition and Management Platform, Creek Systems continues to be a leader in the human capital acquisition and retention sector. Founded in 2003 by Daly, the company's growth has been steady, even during highly volatile economic periods due to their ability to consistently meet and exceed client expectations.

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## Press Release

**Creek Systems Grants Prizm™ VMS License to Music Mastermind** - Creek Systems announces it has granted a license to Music Mastermind for use of their VMS application under an agreement executed by both firms. Creek Systems Prizm™ VMS is an MSP solution that will streamline recruiting processes and contain recruiting costs for MMM.

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**Aliso Viejo, California (March 18, 2010)** - In a release to the press this afternoon, Kevin Daly, CEO of Creek Systems made a public announcement that a license for Creek Systems Prizm™ VMS had been awarded to Music Mastermind. Music Mastermind is a highly successful company producing innovative software for creating and sharing music. Daly intimates that his company's Prizm™ VMS is an MSP solution that assists clients in streamlining their recruitment efforts, while containing recruiting costs, consolidating data and providing recruitment metrics on-demand. The Prizm™ Vendor Management System technology allows for seamless integration of the many components and modules that add efficiency to recruitment processes and maintains timely communications between hiring managers, recruiters, staffing vendors and candidates.

When asked, Andrew Bazylevsky, COO at Music Mastermind, commented that his firm intends to implement Creek Systems MSP solution immediately. Bazylevsky further stated, "Creek Systems' Prizm™ VMS is a robust application utilizing the latest technology that will help us (MMM) expedite our recruiting processes, lowering time-to-fill cycles, help us curb recruiting expenditures and allow on-demand access to recruitment metrics. As a new tool for our company, Prizm™ VMS will be valuable for attaining the talent needed to support our continued growth and innovation. Creek Systems MSP solution is beneficial for the growth our company and the future of our business."

Mr. Daly added that regardless of the size of an organization, Creek Systems Prizm™ VMS will improve the process of recruitment efforts, resulting in increased recruiting efficiency. Companies like Music Mastermind will be able to limit recruiting expenditures, consolidate vendor invoicing and retrieve recruiting data on demand. The final result is achievement in streamlining the recruiting process and increasing recruitment performance efforts.

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## Press Release

### Creek Systems' New Prizm™ VMS Tool Streamlines Recruitment and On-boarding for Clients

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**Aliso Viejo, CA (February 3, 2010)** – Creek Systems is thrilled to launch their new, proprietary VMS solution, Prizm™. The new technology, which is unlike any VMS tool previously available, offers clients recruiting metrics and recruitment information sharing on demand. Hiring managers are able to open position requisitions and utilize built-in capabilities to grant access to preferred staffing providers seamlessly, expediting their talent recruitment efforts. Offering an environmentally green, paperless solution for efficient recruiting, vendor tracking and on-boarding, Creek's Prizm™ VMS features include:

- Consolidation of vendor invoicing
- Vendor billing rate standardization and management
- Reduction of time-to-fill cycles
- Immediate availability of vendor performance metrics
- Cost control and elimination of maverick spending by hiring managers
- Streamlining requisition, approval and placement workflow
- Optimizing of your vendor supply base
- Reduction in paper usage - an environmentally friendly, green solution

In addition, for ecology-conscious organizations, Creek's Prizm™ is an optimum paperless solution to the compliance-driven documents that can bog down HR recruiting efforts. Clients have the capability of printing and maintaining hard-copy documents, should they choose to do so, or may utilize the internal electronic archival and time stamp features inherent in the software application, or both.

Regardless of the size of your organization, whether you are a small enterprise or a major corporation, utilizing Creek's Prizm™ VMS will improve your recruiting efficiency. Your company's ability to contain recruiting costs, consolidate and standardize vendor contracts and retrieve recruiting metrics on demand will improve recruiting performance.

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## Press Release

**Creeks Systems Acquires Assets from Vitalent** - Creek Systems announces the acquisition of Vitalent's **VMS** application under an asset purchase agreement entered into today by both firms. With the intention of branding the application as **Prizm™ VMS**, Kevin Daly, CEO at Creek, intimates acquiring this **MSP** solution will broaden the services Creek Systems offers to clients.

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**Aliso Viejo, CA (January 30, 2010)** – Late today, Kevin Daly, Chief Executive at Creek Systems announced publicly that a purchase agreement had been executed to acquire the assets from Vitalent. The major component of the sale transfers the rights, licenses, copyright and patent of Vitalent's Vendor Management System Application to Creek Systems. The VMS technology allows for seamless integration of a myriad of components and modules that add efficiency to recruitment processes while containing recruiting costs.

Mr. Daly additionally commented that his firm intends to brand the MSP solution as Creek Systems' Prizm™ VMS, offering the high-tech robust application to their clients within the next few weeks. Daly states, "Our clients will reap many advantages with this (Prizm™ VMS). It will help expedite their recruiting processes, provide recruitment metrics on demand, a reduction of time-to-fill cycles and help limit expenditures. As a new product in our services inventory, this MSP solution is beneficial for our company and our client's businesses."

It was further noted by Daly that regardless of an organization's size, from small businesses to large corporations, utilizing Creek Systems Prizm™ VMS will improve recruitment process efficiency. Companies will be able to contain recruitment costs, standardize and consolidate vendor billing and retrieve recruitment metrics on demand. The end result is an improvement in recruiting process performance.

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## Press Release

**VMS Tool Supplements RPO Services** - *Recruitment Process Outsourcing (RPO) services are enhanced when the provider also has access to a superlative Vendor Management System (VMS) tool. Recently, Vitalent, a leader as a VMS provider, awarded a license to Creek Systems for utilization of their VMS tool as a component of the RPO services they offer their clients.*

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**Aliso Viejo, California (October 05, 2009)** - In a brilliant move to expand the services they offer their clients, Creek Systems announced that they had engaged in negotiations with Vitalent to attain licensure for the Vitalent VMS tool. Vitalent granted the license, and now Creek Systems is able to provide complete Vendor Management System services to their clients. As one of the top RPO firms in the nation, the addition of VMS to Creek Systems menu of services enables current and future clients to consolidate all aspects of recruitment process outsourcing, including various placement agencies, with a single provider.

CEO of Creek Systems, Kevin M. Daly states, "It was a logical move to be able to offer clients VMS services under our RPO umbrella. Our clients now benefit from the ability to track, organize and manage all aspects of the recruiting process via one source. Efficiency and the ability to visualize recruiting metrics on demand consistently results in an expedient filling of open positions and can reduce the costs of attracting and retaining talent. Vitalent's VMS tool is not only one of the best available, but they provide a level of expertise and support for their systems which is unsurpassed. We are extremely pleased to be partnering with them."

Daly went on further to expound the positive aspects of engaging a RPO service stating that HR departments often get "bogged down" with tracking the status of open positions placed with a myriad of recruiting agencies. Utilizing a Recruitment Process Outsourcing service that also has a Vendor Management System available can alleviate the burdens placed on HR, enabling the HR staff to focus on more strategic initiatives.

When HR departments are able to focus on compensation structures, employee benefits and HR risk mitigation instead of tracking recruitment sources, companies benefit. Labor and its associated costs (benefits, worker's compensation, employer payroll taxes, etc.) are a major expense on any company's balance sheet. When HR staff is unburdened of menial recruiting tasks, they are able to concentrate on business strategy and solutions that can help revitalize any organization. The addition of VMS services greatly complements Creek System's offerings to clients, both smaller entities and large corporations. In a slowly recovering economy, utilization of an RPO service provider may be a solution to assist many companies in rejuvenating their cash flow.

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## Press Release

**Creek Systems Expanding To Include RPO, Executive Search & Consulting Services** - *The corporate world has changed how it looks at outsourcing cost centers in an effort to streamline administrative loads and meet increasing government compliance requirements since the mid 1990's. Recruitment technologies have matured from simple computer software applications or traditional recruitment services to cradle to grave employee talent searches, recruitment services, compliance reporting and retention strategies being provided by third party providers. Creek Systems, a respected IT consulting and staffing solution provider, is expanding services offered to include recruitment process outsourcing, executive search and enterprise consulting services for businesses.*

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**Aliso Viejo, CA, USA (September 28, 2009)** – Creek Systems has announced the launch of three new services they will offer to businesses looking to reduce the human resource costs associated with workforce acquisition. In a statement from Creek Systems CEO, Kevin M. Daly, "The current economic state requires new, innovative solutions to gaining and retaining talent. Staffing solutions that include fully-optimized technologies combined with recruiting expertise provide a viable alternative for cost effective talent acquisitions".

Originally listed as a Computer Software company founded in 2003 Creek Systems has continuously expanded the services it provides to many of the Fortune 1000 Companies to become a primary IT consulting and staffing services provider, allowing their clients to eliminate the need for maintaining on site IT departments. Now Creek Systems is redefining itself again as a comprehensive workforce acquisition and professional services firm. The current economic environment has forced enterprises to examine every aspect of their business operations for areas that can be run more efficiently. Two of the largest cost centers for many businesses are the IT and Human Resource Departments. Third party vendor solutions for outsourcing IT operations have become common over the past decade as security and confidentiality fears have proven unfounded.

Recruitment process outsourcing (RPO) is fundamentally different from traditional recruitment services in that there is a complete transfer of the responsibility and ownership of search solutions, recruitment strategies, and all aspects of the hiring process to the third party vendor. The companies become integrated human resource partners for a fraction of the cost of retaining the office processes in-house. Due to the recruitment technologies and vendor solutions Creek Systems employs they can offer their services for a fraction of the cost of traditional recruitment services while offering an expansive comprehensive and ongoing human resources office solution.

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## Press Release

**Creek Announces Winner of 2009 Partner Recognition Award** - Annually, Creek Systems recognizes a corporate entity for their outstanding achievement as a business partner. The companies that vie for this honor encompass leadership in promoting the partner relationship by utilizing the broad spectrum of services that Creek Systems offers. While engaged in contractual relationships that are mutually beneficial, the winner must also possess a proven track record in delivering results and accomplishing goals. This year, Creek Systems proudly announces Computer Sciences Corporation as deserving of this level of recognition.

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This year our annual Partner Recognition Award goes to Computer Sciences Corporation (CSC). We wish to express our sincere appreciation for the contribution CSC has made to further the growth and success of Creek Systems at Raytheon Missile Systems and Raytheon Space and Airborne. We are honored to have CSC as our Department of Defense (Dod) partner and look forward to all opportunities to partner with CSC in the future. - Kevin M. Daly, President of Creek Systems.

CSC's mission is to provide customers in industry and government with solutions crafted to meet their strategic goals and enable them to profit from the advanced use of technology. With nearly 50 years of experience, CSC has guided their clients through the maze of constant business and technology change, while maintaining a focus on delivering innovative, practical results. - Janna Thayer, CSC Director, Application Solutions for Raytheon.

**About Computer Science Corporation (CSC)** - CSC is a global leader in providing technology-enabled solutions and services through three primary lines of business. These include Business Solutions and Services, the Managed Services Sector and the North American Public Sector. CSC's advanced capabilities include systems design and integration, information technology and business process outsourcing, applications software development, Web and application hosting, mission support and management consulting. Headquartered in Falls Church, Va., CSC has approximately 92,000 employees and reported revenue of \$16.2 billion for the 12 months ended July 3, 2009. For more information, visit the company's Web site [www.csc.com](http://www.csc.com)

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