

CREEK SYSTEMS

TALENT DRIVING TECHNOLOGY

About Creek Systems – Creek specializes in providing professional services and solutions to the nation’s most prestigious Fortune 1000 companies and small businesses across a broad spectrum of industries. Headquartered in Orange County, California, Creek Systems supports their clients nationwide through a network of offices in major metropolitan areas. Today, Creek continues to be a driving force helping Enterprise clients take action on their resource needs and remains the trusted leader in the Work Force and Talent Acquisition, VMS Technology, Executive Search, Recruitment Process Outsourcing and Consulting Services sector. Creek embraces a “Talent Driving Technology” philosophy, and makes a difference by helping people, clients and communities achieve their maximum potential. For more information, please visit our website at: www.creeksystems.com .



PRIZM™ VMS SOLUTION

To attain recruiting efficiency for large and small enterprises alike, Creek’s green Vendor Management System provides on demand data for managing the entire talent acquisition process, from requisition to on-boarding. Utilizing Creek’s Managed Service Provider (MSP) Services eliminates the time consuming tasks of tracking metrics, managing multiple vendors and achieving a ROI on contingent workforce recruiting costs .



WORKFORCE ACQUISITION

As a leader in talent acquisition, Creek provides staffing placement and recruitment services in Information Technology, Engineering, Accounting, Finance, Procurement, Legal and Human Resources. Our Workforce Acquisition division provides placement of temporary, contract and permanent full-time employees.



CONSULTING SERVICES

We offer professional expertise in Strategic Planning, Organizational Development, Technology Integration, Business Consulting, HR Analysis & Risk Mitigation and Mergers, Acquisitions & Divestitures. Creek’s expert consultants thoroughly analyze organization’s specific problem areas, suggest resolutions and guide in-house teams through the project inception, elaboration and transition of implementation and more.



EXECUTIVE SEARCH

We supply organizations with custom-tailored executive placement solutions to source and engage Chief Executives, Board Members, Executive Managers and General Managers, as well as Information Technology, Financial and Human Resource Officers. Creek’s executive search team understands how critical these positions are - leadership is the single most important contributing factor to an organization’s success. In today’s volatile and highly regulated markets, maintaining strong governance is no longer an option. Sourcing, recruiting, and engaging strategic leaders is challenging and requires expertise to ensure a cultural fit .



RPO SERVICES

Creek ‘s Recruitment Process Outsourcing Solution can supplement in-house recruiting teams or manage an organization’s entire recruitment process. Our RPO team is the optimum choice for companies that require assistance in filling the recruitment gaps during peak business cycles or during difficult recruiting circumstances. Our RPO services support businesses by simplifying the process of employee management and reducing the burden of internal resources.

Creek Systems' New Prizm™ VMS Tool Streamlines Recruitment and On-boarding for Clients

Recently, Creek Systems, a leader in Managed Provider Services, announced the launch of their newly trademarked VMS tool as a component of the RPO services they offer their clients. Creek's Prizm™ Vendor Management System helps clients streamline their recruitment processes.

Aliso Viejo, CA (February 3, 2010) – Creek Systems is thrilled to launch their new, proprietary VMS solution, Prizm™. The new technology, which is unlike any VMS tool previously available, offers clients recruiting metrics and recruitment information sharing on demand. Hiring managers are able to open position requisitions and utilize built-in capabilities to grant access to preferred staffing providers seamlessly, expediting their talent recruitment efforts. Offering an environmentally green, paperless solution for efficient recruiting, vendor tracking and on-boarding, Creek's Prizm™ VMS features include:

- Consolidation of vendor invoicing
- Vendor billing rate standardization and management
- Reduction of time-to-fill cycles
- Immediate availability of vendor performance metrics
- Cost control and elimination of maverick spending by hiring managers
- Streamlining requisition, approval and placement workflow
- Optimizing of your vendor supply base
- Reduction in overhead for contingent labor spending

In addition, for ecology-conscious organizations, Creek's Prizm™ is an optimum paperless solution to the compliance-driven documents that can bog down HR recruiting efforts. Clients have the capability of printing and maintain hard-copy documents, should they choose to do so, or may utilize the internal electronic archival and time stamp features inherent in the software application, or both.

Regardless of the size of your organization, whether you are a small enterprise or a major corporation, utilizing Creek's Prizm™ VMS will improve your recruiting efficiency. Your company's ability to contain recruiting costs, consolidate and standardize vendor contracts and retrieve recruiting metrics on demand will improve recruiting performance.

Creeks Systems Acquires Assets from Vitalent

*Creek Systems announces the acquisition of Vitalent's **VMS** application under an asset purchase agreement entered into today by both firms. With the intention of branding the application as **Prizm™ VMS**, Kevin Daly, CEO at Creek, intimates acquiring this **MSP** solution will broaden the services Cree Systems offers to clients.*

Aliso Viejo, CA (January 30, 2010) – Late today, Kevin Daly, Chief Executive at Creek Systems announced publicly that a purchase agreement had been executed to acquire the assets from Vitalent. The major component of the sale transfers the rights, licenses, copyright and patent of Vitalent's **Vendor Management System** Application to Creek. The VMS technology allows for seamless integration of a myriad of components and modules that add efficiency to recruitment processes while containing recruiting costs.

Mr. Daly additionally commented that his firm intends to brand the **MSP** solution as Creek Systems' Prizm™ VMS, offering the high-tech robust application to their clients within the next few weeks. Daly states, "Our clients will reap many advantages with this (**Prizm™ VMS**). It will help expedite their recruiting processes, provide recruitment metrics on demand, a reduction of time-to-fill cycles and help limit expenditures. As a new product in our services inventory, this MSP solution is beneficial for our company and our client's businesses."

It was further noted by Daly that regardless of an organization's size, from small businesses to large corporations, utilizing Creek's Prizm™ VMS will improve recruitment process efficiency. Companies will be able to contain recruitment costs, standardize and consolidate vendor billing and retrieve recruitment metrics on demand. The end result is an improvement in recruiting process performance.